



**BUILDING**

**HIGH**

**PERFORMING**

**LEADERSHIP  
CULTURES  
TEAMS**

# COMPANY OVERVIEW

## CORPS GROUP HISTORY

For over a decade, The Corps Group members have been guiding Top Global companies, Fortune 500 executives, organizations, and leaders to Drive Strategy, Improve Execution, and Develop High Performing Teams. The Corps Group is an elite company of the world's finest military officers, carrier-based fighter pilots, combat-proven military leaders, and corporate executives. As former TOP GUN graduates, Instructor Pilots, and military professionals, our team's extensive training and leadership experience distinguish us from other consultants, coaches, and speakers.

## CORPS GROUP DIFFERENCE

We were all members of an organization with a distinct culture, one which allowed us to survive and dominate while operating in unforgiving and sometimes hostile environments. We help develop high performing corporate cultures - **the #1 competitive advantage** in today's business environment. We share the same lessons that allowed us to succeed in situations that demanded uncompromising precision, world-renowned teamwork, and peak performance. We can help you to achieve that same level of success in your organization. Maximize the value of your Human Capital. Enable your greatest resource - your skilled employees - to exercise initiative and produce outstanding results. With our help, you can develop a true culture of excellence which will allow you to execute more effectively, and achieve greater success!

WE DEVELOP  
**HIGH**  
PERFORMING

❖ LEADERSHIP  
❖ CULTURES  
❖ TEAMS

We engage, educate, and inspire organizations and teams to accelerate performance and achieve business excellence through relevant messaging and meaningful positioning

## OUR MISSION

As High Performance Consultants with a proven track record in Achieving Business Excellence, we will help your business develop a High Performing Team culture that generates and maintains superior, measurable results.

# HIGH PERFORMING



- LEADERSHIP DEVELOPMENT
- STRATEGIC PLANNING
- TACTICAL PLANNING
- RED TEAMING
- DEBRIEFING

## WORKSHOPS

Through disciplined planning and preparation we help corporations develop a Strategic Future Picture, create tactical plans that are strategically relevant, identify and minimize risk, and drive a Culture of Learning. Our extensive experience with Fortune 500 companies training executives and managers allows us a good sense of the day to day challenges that so many companies face in driving successful execution. We will help you identify execution shortfalls sooner, new opportunities faster, and adapt successfully to changing market conditions. Through the Corps Group's workshops, you will learn the same processes and methodologies fighter pilots and military leaders use to execute missions in the most challenging environments imaginable.

# WORKSHOPS



## STRATEGIC PLANNING

Your team will be introduced to our straightforward, comprehensive, scalable strategic planning process. You can apply this process to your entire organization, an individual business unit or an account team. The process starts with the development of a clear, compelling, Future Picture defined by several key descriptors. You will then analyze your “internal system” and the “external system” in which you operate, to determine what centers of gravity you will apply your resources against. Next, you will develop Parallel Operations to achieve that compelling Future Picture.



## LEADERSHIP DEVELOPMENT

Organizations today need leaders, not just managers, and the demand for leadership greatly exceeds the supply. Companies can either “procure” leaders from outside, or create leaders from within. In this workshop, we lay the foundation for a deliberate, disciplined and sustainable Leadership Development process. We will help your leadership candidates understand what will make them successful in positions of authority. We emphasize trust, establishing group expectations, setting the example, prioritizing, and strategic alignment,.



## TACTICAL PLANNING

In our Tactical Planning Workshop, we will guide your team through our straight forward methodology focused on achieving your business objectives. With a clear understanding of “what it’s supposed to look like when the smoke clears”, we conduct a thorough mission analysis , considering ROE (Rules of Engagement), all Threats and Resources, and any previous Lessons Learned, before determining specific courses of action and contingency plans.

**DAY**  
**HALF - FULL**

## ROI FOR YOUR TEAM

- Team Efforts become more Strategically Relevant
- Enhanced accountability
- Dramatically improved discipline
- A Completed plan, ready to execute

# WORKSHOPS



## DEBRIEFING WORKSHOP

If you want to identify execution shortfalls sooner, new opportunities faster and adapt successfully to changing market conditions, then Debriefing is a process you must learn and use. Learn how Fighter Pilots execute missions successfully in constantly changing and challenging environments. By systematically reviewing and learning from the past we can make assessments based on reality instead of perceptions. The Corps Group Debriefing Workshop is not a lecture, but a customized event with hands-on training. We will help you improve your individual team performance, and teach you how to drive a Culture of Learning and void Task Overload.



## RED TEAM WORKSHOP

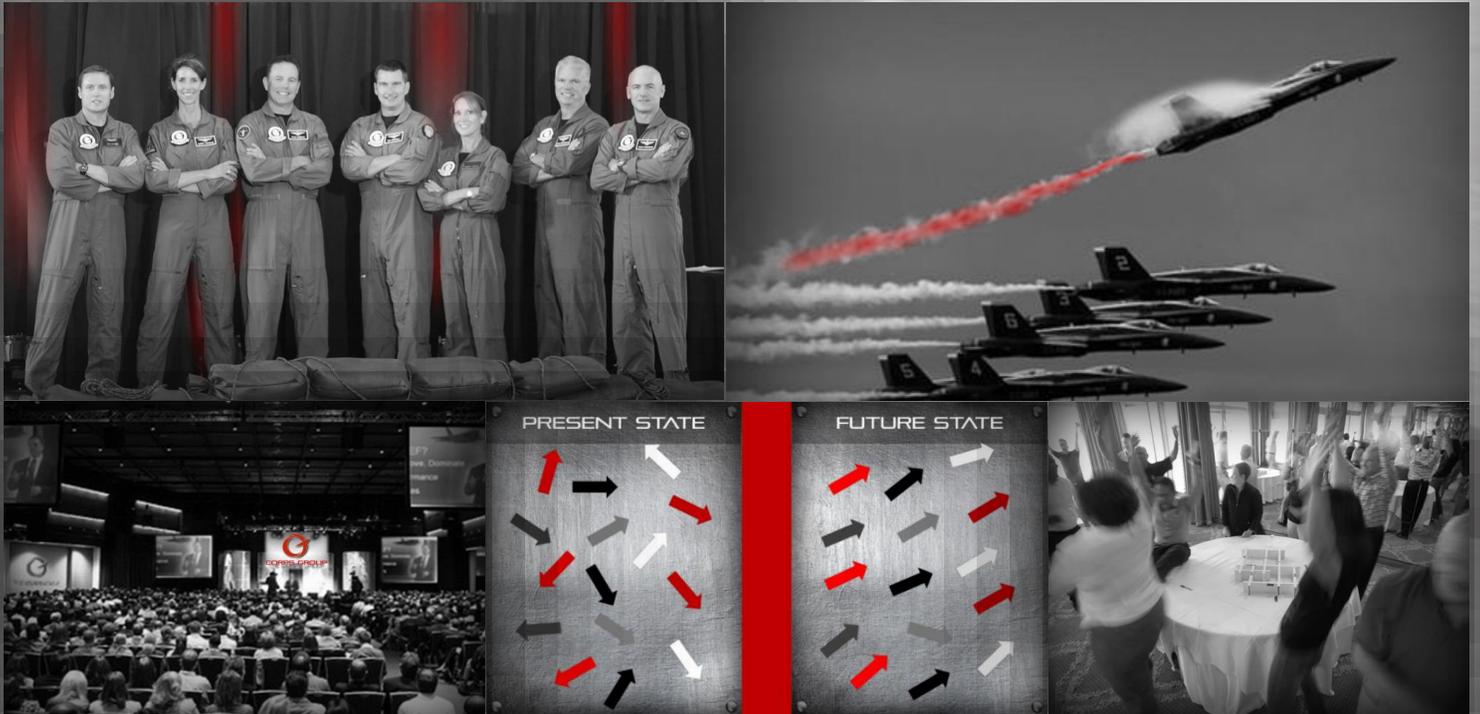
The concept of Red Teaming is an integral part of military planning. The Corps Group's Red Team Workshop provides instruction in, and the conduct of, Red Teaming. The intent of the Red Team is to provide feedback to planners in order to incrementally improve a plan being reviewed. Not only will potential flaws be identified, but the dialogue involved will benefit both planners and reviewers with the sharing of best practices and diverse perspectives. Our straightforward process will improve any business plan and increase your team's probability of success.

**DAY**  
**HALF - FULL**

## ROI FOR YOUR TEAM

- Learn from execution and adjust faster
- Share successes – stop reinventing the wheel
- Avoid repeating mistakes
- Drive Culture of Learning

# GET STARTED



Visit [thecorpsgroup.com](http://thecorpsgroup.com) to learn how we can start turning *your team* into a *high performing team* today

## OUR MISSION

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The Corps Group is a Veteran Owned Business